

## Annual July NonProfit Summit

## Sample Agenda

9 am - Welcome/Introductions

9:15 – What is your Mission
Branding, Storytelling, & Alignment
11 – Nonprofit Financials
Diversifying your funding stream
11:30 – Dutch Treat Lunch from Surcheros
Working Lunch: Roundtable Discussion
On Kingdom Minded Nonprofits

12 Noon – Digital Marketing
Trends, Tricks, and Analytics
1 – The Advancement Team
Key roles and the Communication Plan
2 – Stewarding Your Partners
Taking care of those who take care of you
2:45 – The Cord of 3 Nonprofit Alliance
Membership
3 - Dismissal

Running a non-profit organization in rural South Georgia has its own unique challenges. Running a Christian non-profit only increases the level of accountability (and at times liability). The focus of this nonprofit summit is to help local area Christian nonprofits come together and provide support to one another, learn from one another, and be better equipped to execute on our mission, vision and values.

## Location:

Cord of 3 Counseling Main Office Warehouse 419 419 Main Street Blackshear, GA. 31516

## Registration

Attendance is Free (Dutch treat lunch)
To Register, call Clay Gill
912-288-7480 or
email at: cgill@cotcs.org

Space is limited to 10 nonprofit groups only

