



CORD OF 3
FAMILY MINISTRIES



WHY PARTICIPATE IN THE CORD OF 3 BUSINESS ALLIANCE?

We believe God has given you the gift to impact the world through your business.

Cord of 3 is here to help you make an impact in the lives of your employees and their families.

By participating in our business alliance, you will see:



**DECREASED EMPLOYEE
ABSENTEEISM**



**DECREASED EMPLOYEE
DISPUTES**



**GREATER EMPLOYEE
RETENTION**



**STRONGER WORKPLACE
COMMUNITY**

We help you show that you care about your employees by:

- Supporting employees who are experiencing grief, marital issues, anxiety, depression, and other needs
- Providing you with Financial Resources to give to your employees (Dave Ramsey materials)
- Helping unlock what it means to be Kingdom-minded in the workplace
- Supplying you with leadership materials and trainings
- When tragedy strikes in the workplace, we are there to help.

KEEPING YOU CONNECTED

QUARTERLY CONTACTS

- ▶ Discussing your Return on Investment
- ▶ Sending you Employee Resources
- ▶ Inspirational and Spiritual Videos for Kingdom-Minded Business

MONTHLY CONTACTS

- ▶ Monthly Feedback Forms on employees who are receiving counseling services
- ▶ Workplace Newsletter

AVAILABLE RESOURCES

- Brain-Typing your Leadership Team
- Cultivating Workplace Leadership Skills
- Helping you develop your Strategic Plan
- Year-End Tax Savings
- Building Faith in the Workplace

WHEN YOUR EMPLOYEES NEED MORE

- ▶ Individual & Family Counseling
 - ↳ Solid Biblical and Clinical Counseling by Professional Counselors
- ▶ Critical Incident Stress Management Team
- ▶ Team Building Activities
- ▶ Leadership Development Program
- ▶ Alcohol & Drug Assessments

**These services are at an additional cost.*

“Don’t buy the lie that a full schedule means productivity or holiness or achievement.”

JEFFERSON BETHKE



Just **one** employee’s failing marriage could cost a company **\$8,000.**



Investing in employees’ physical and mental health can yield up to 6 times your return on investment. (Tangri, 2003)

“You can’t truly be considered successful in your business life if you home life is in shambles.”

ZIG ZIGLAR



Healthy relationships create more loyal and more stable employees.
Relational Wellness: Corporate America’s Business



70% of MBA graduates say work-family balance is more important than salary.

Supporting your employees means supporting your bottom line.

For more information, please contact Clay Gill or visit our website.



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